

FROM DEPARTMENT OF ADVERTISING AND PUBLICITY,
EDUCATIONAL FILM EXCHANGES, INC.,
1501 BROADWAY, NEW YORK CITY

SEP -9 1930



RELEASE NO. 1592

"SWISS CHEESE"

TERRY-TOONS

✓ By Frank Moser and Paul Terry ✓
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Crowing lustily on a house-top, Mr. Rooster incurs the displeasure of an unwilling listener--a mouse, who hurls a shoe at the barnyard king. The impact has an unusual effect, for instantly the rooster's feathers fall off and he is left totally exposed. To indicate the kind of music appropriate to the majestic mountain scenery of Switzerland, the mouse yodels while his Adam's apple vibrates rhythmically. Despite the difference in the quality of the music, the effect is the same, for the mouse soon is divested of his clothing.

Four goats dash in perfect precision from a house, come to ^a halt on an open field, and proceed to play milkmaid to each other, the liquid streaming into waiting buckets. The filled buckets skip merrily away, emptying themselves into a swiss cheese manufacturing machine. After the cheeses have been turned out into the correct moulds, the pigs are set to work. Using their stubby cork-screw tails as borers, each pig is assigned the task of putting the bores in a cheese. A large pan of cold water provides welcome relief for the over-heated tails, and each pig hastens to immerse his appendage in it. In a picturesque ravine, four rows of cheeses perform their setting-up exercises.

A monster appears in the form of a huge, black cloud, and, suddenly emptying its contents, cats and dogs literally rain from the sky. They hear the school-master's bell, and through the rain the assorted army of animal-pupils rush to the school-house. Pigs, cats, dogs and a giraffe form the student body--and they all listen attentively as the master, pointing to his chart, inquires: "Ist das nicht ein Garten-Haus?" The traditional answer in the affirmative is soon forthcoming, and the Haus proceeds to do a nimble dance.

Down through the list the master proceeds. After the stein of beer has been properly identified, a cat appears in time to drink the entire contents, and swells to extra-large proportions. The same fate befalls the three mice who enter the schweizer kase. The Grosser Schwein is a coquettish pig who dances with much grace and even more coyness. All the animated objects pass in review when the Pretzel Bender makes his appearance. The pretzel develops elongated arms and legs and completes a series of weird dance steps as the Heiser Hund is called to the students' attention.

"Oh, wie schoenes, oh wie feines" rings out cheerily from the throats of the assembly, as a pie lands on the face of the master. Sheepishly, he looks about him, as he fades gradually from sight.

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✓ Audio Cinema, Inc. ✓
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Long Island City, N.Y.

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REQUEST FOR RETURN OF COPYRIGHT DEPOSITS

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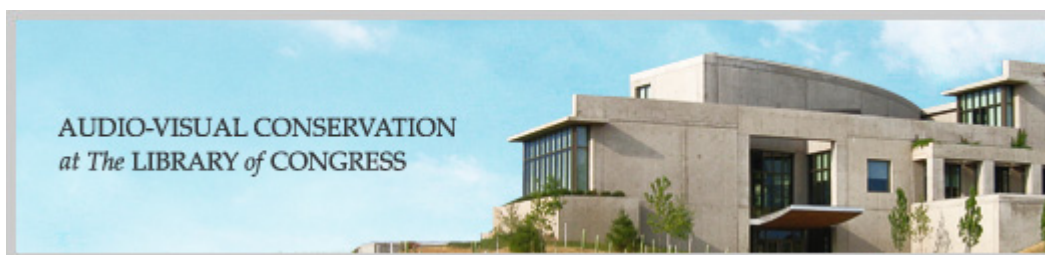
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